

Let's improve a process today!



Print Smart



Print Secure



Print Responsibly



Print Management

# Print<sup>evolve</sup>

*The complete solution for making the most of your printing fleet.*

Capella Technologies **PrintEvolve** is the all-in-one solution for any organization looking to optimize their laser printer and mfp technology investment. This suite of applications makes it easy to:

- **Maintain an ongoing awareness of printer activity and enhance accountability**
- **Proactively manage user activity to decrease costs and reduce waste**
- **Dynamically route print jobs for greater efficiency and security**

To accommodate a range of needs and budgets, **PrintEvolve** is available in two configurations – **PrintEvolve Express** and **PrintEvolve Professional**.

## Site and Device Analysis



Suppose you've decided that you want to reduce your printing costs, or utilize your printers more efficiently, or run your business in a more environmentally friendly manner. With **PrintEvolve**, you can analyze your current printing activity and hardware assets to find opportunities to align your printing fleet with your organizational goals. **PrintEvolve** collects an array of printer and mfp device usage data – from pages printed and paper size to color versus monochrome. It also gathers important information about your current printers and mfp devices, including serial number, toner needs and engine count. So you'll always have the information you need to analyze your current printing activity and develop an effective strategy for achieving future goals.

## Print Policy Enforcement



Once **PrintEvolve** has analyzed site activity, you may well discover that end users are not utilizing printers within organizational guidelines. You could use this information to ask end users to work more efficiently. Or you can take advantage of **PrintEvolve Professional's** Intelligent Print Management (IPM) component. IPM provides simple rules creation and enforcement to ensure adherence to organizational guidelines. For instance, IPM can automatically route all monochrome print jobs to a high-speed monochrome printer. It can mandate that multi-page documents be output in duplex mode (a critical capability for companies looking to work "leaner and greener"), or that all e-mail or web page printouts be in economode. It can

even prevent certain types of jobs from being printed. On top of that, it requires absolutely no input from the end-user. Automatic notifications are available to make certain that the end-users are informed of changes to their print jobs.

## Print Cost Awareness



**PrintEvolve Professional** also offers a "Cost Awareness" feature to help departments stay within their printing budget. Suppose someone in accounting sends a multi-page spreadsheet to a color printer. A window will pop up on the end-user's screen providing him or her with the exact cost of the job. The end user could then choose to go forward with the print job, or implement various cost-saving features – such as monochrome, duplex and economode – to reduce the impact on his or her budget.

## Dynamic Print Routing



**PrintEvolve's** Dynamic Print Routing (DPR) component gives end-users the flexibility to retrieve their print jobs whenever and wherever it's most convenient. When an end-user prints, DPR stores the print job on the network. The end user can then retrieve the job from any printer on the network at any time, using either a SmartPhone or the device's front panel display. DPR saves money and promotes "green" printing by eliminating abandoned print jobs. It enhances security by eliminating unattended print jobs. And it boosts productivity by giving end-users the freedom they need to work more efficiently.

## MFP Rights Management



PrintEvolve Professional provides an Intelligent Rights Management (IRM) feature to help network administrators easily control access to MFP copy, fax and scan-to-email functions. Prior to accessing these functions, end-users must authenticate themselves – generally by entering their network login into the device's front panel. By restricting access to authorized users, IRM can potentially prevent thousands of pages of copies every year and stop unauthorized users from faxing confidential or sensitive documents to outside parties. IRM can also be used to enforce monthly copy or digital sending quotas.

## Job Accounting



PrintEvolve uses Capella Technologies MegaTrack to mine the printer and mfp usage data you need to ensure accountability. MegaTrack provides regular, detailed reports of device activity, making it easy for network administrators to identify cost of printing by departments, groups or users, pinpoint abnormal levels of printing activity and target waste. Using the My Dashboard feature, administrators can also easily create reports customized to the needs of their organization. The available job costing/allocation feature makes it easy for service companies and other organizations to charge costs back to specific clients, projects or cost centers. MegaTrack also offers a quota feature, giving network administrators the ability to proactively curtail excessive printer usage.

## The Next Step in the Evolution of Your Printing Environment

PrintEvolve is ready to take your printing environment to new levels of efficiency, security and productivity. To find out more, please visit our website at [www.capellatech.com](http://www.capellatech.com) or email [sales.info@capellatech.com](mailto:sales.info@capellatech.com).

# Printevolve

	PrintEvolve Express	PrintEvolve Professional
<b>Pull Printing</b>		
Pull Printing (release to any device)	•	•
Mobile Print Release (iOS, Android, BB, Windows)	•	•
Job Retention/Deletion	•	•
Configure Job Expiration	•	•
Forward jobs to print queue via email		•
Encrypted printing via IPP/SSL		•
Redundancy/Failover with MS Network Load Balancing		•
Supports MS Cluster		•
ePrint Enterprise Support	•	•
<b>Authentication</b>		
Remote Live AD/LDAP Authentication	•	•
PIN Code (HP MFP Embedded Pad)	•	•
Alpha Numeric Support	•	•
PIN Code (HP SFP Embedded Pad)		
PIN Code (External Key Pad)		
Support for Proximity Badge - HP AC Common Prox Badge		•
Smartcards CAC for US Gov	•	
Self Enrollment on MFP's		•
Enrollment to AD		•
Enrollment to SQL		
Alternate Authentication (Forgot badge)		
Dual Factor Prox + PIN (limited to MFP)		•
<b>Accounting / Audit</b>		
Job Tracking	•	•
Copy	•	•
Scan	•	•
Fax	•	•
Print	•	•
Deleted Pull Jobs	•	•
Digital Send	•	•
Export file for Billing Solutions	•	•
Customized Report Capabilities		
in text form	•	•
with graphics	•	•
Report on deleted jobs	•	•
Cost of Printing		
by department	•	•
by cost center	•	•
by user	•	•
by printer	•	•
Job Costing (Allocation - Add metadata to report)		
Via popup on Windows desktop	•	•
Via popup on Windows desktop	•	•
Quota		•
Report Generation	•	•
In Printer Agent (IPA)	•	•
<b>Fleet Assessment</b>		
Device Analysis		•
Forecast usage		•
Graphical Statistics		•
Device Report		•
<b>Policy Management (IPM)</b>		
Rules based printing		•
Rules based printing for normal jobs		•
Rules based printing for pull printing		•
Opt In/Out of policy		•
Application based rules		•
Archiving - Routing for external system to import		•
Cost Awareness		•
<b>Intelligent Rights Manager (IRM)</b>		
Individual Rights by HP device walkup function (DRA)		•

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