

## Appalachian State University

Drive | Image Cloud Connector software strengthens university's Google Apps environment

### The Customer

The Appalachian State University (ASU) is located in Boone, North Carolina, USA. In 1899, ASU was founded as a teachers' college until it became a multipurpose regional university in 1967. The University continued to grow and developed four degree granting undergraduate colleges: Arts and Sciences, Business, Fine and Applied Arts, and Education. In 1972, the ASU became a part of the University of North Carolina system.

### The Challenge

Educational institutions across the country rely on efficiency, security, and accuracy in their printing software solutions. This is especially true when it comes to higher education, where thousands of documents pass from MFPs to document repositories every day. The faculty at Appalachian State University needed an efficient and intuitive way to OCR files into Google Drive without sacrificing usability or compromising security.

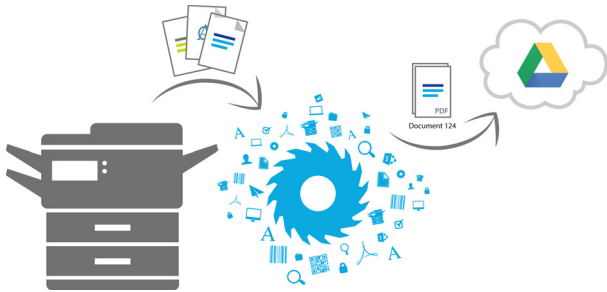
ASU approached Sharp Business Systems of North Carolina to help identify solutions that would streamline these processes. At the time, ASU was operating dozens of MFPs on campus, predominantly for faculty use. A solution for secure authentication and scanning to home folders was already in place, but it lacked the ability to scan directly into Google Drive. When ASU implemented its campus-wide transition to Google Apps, the system's inability to scan directly to Google Drive became a critical issue.

After a review of available options, ASU identified Drive | Image Cloud Connector as the best solution for bridging the gap.

### At a Glance

- North Carolina-based university needed an efficient, secure way to scan and OCR files directly into Google Drive.
- Drive | Image Cloud Connector software integrated with the company's MFP devices to provide a simple yet efficient document workflow.
- The product's support for Active Directory user authentication provided ease of use without sacrificing security.
- Improved document workflows enable university students and employees get the most out of their Google Apps environment.





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## The Solution

The Drive | Image Cloud Connector provided the robust functionality and ease-of-use that ASU was looking for. Faculty members were able to process and manage editable and indexable PDF files and take advantage of single-sign-on authentication without compromising security. Drive worked with ASU to implement the solution across 50 MFPs located in high-traffic areas throughout the university. Faculty and staff were able to use keypads for Active Directory authentication and seamlessly access their individual Google Drive accounts.

## The Result

ASU continues to enjoy the time savings and productivity advances introduced by the Drive | Image Cloud Connector. As Tom Van Wilder, Interim Director of the Center for Academic Excellence at ASU, remarks, the Drive | Image Cloud Connector has made staff members' day-to-day workflow a lot easier: "They love it. We did a quick YouTube support video on how to do it and provided that to all the academic areas... we really don't even have to go out and teach people how to use it!" As a campus that prides itself on innovation, ASU hopes that other schools will be inspired to update their MFP capabilities and get the most out of their Google Apps implementations with the Drive | Image Cloud Connector.

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