

# VPSX/DirectPrint

## Eliminate Windows Print Servers, simplify your print environment

### Simpler = Better

Purchasing, deploying, and supporting large numbers of Windows print servers is both time-consuming and expensive. One way to reduce IT cost and simplify your print infrastructure is by replacing Windows® print servers with a single Print Management solution.

VPSX/DirectPrint™ software lets end users quickly find and add printers to their workstations using a self-service portal. Our seamless middle-ware platform handles all aspects of Windows printing from physical and virtual desktops, and it enables print accounting and auditing support.

### Reduce the Impact of Printing

A simpler print environment can help your end users, your IT staff, and your bottom line. Centralized administrator facilities reduce the time spent on installation, moves, adds, and changes (IMAC) in your network.

VPSX/DirectPrint software automates print driver management without the need for print servers, resulting in lower cost and reliable document delivery. Print jobs travel directly from the client machine to the target print device, minimizing WAN traffic. By eliminating the need for print servers, the solution also helps you reduce hardware and support costs.

### The answer is VPSX/DirectPrint

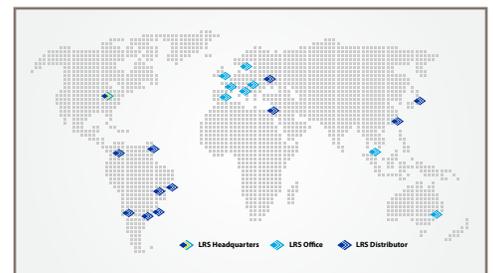
The VPSX/DirectPrint solution helps your users and IT staff:

- Print from any physical or virtual desktop instance
- Easily manage print drivers, queues, and devices
- Locate, define, and manage printers using an intuitive web interface
- Reduce WAN traffic through Direct IP document delivery

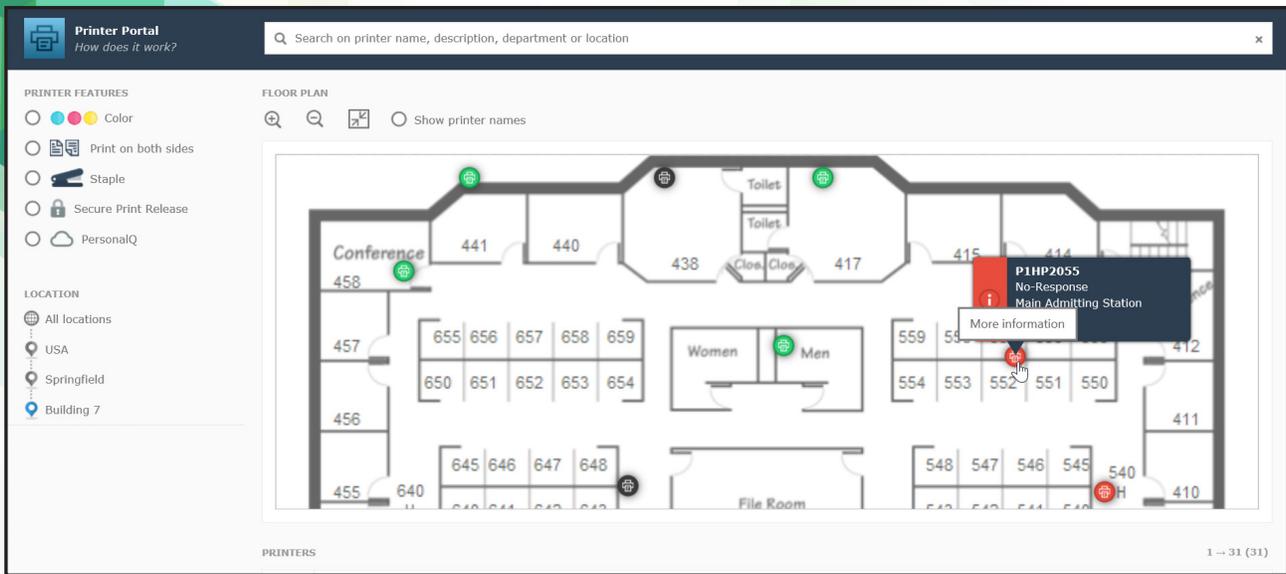
### LRS at a Glance

LRS is a leader in the output management software market. With 35+ years of experience and more than 5,500 installations across six continents, we offer customers:

- Reliable document delivery from any platform – mobile to main-frame — to any print destination
- Scalable, high performance solutions with robust document security and auditing functions
- An unrivaled network of service and support professionals
- A flexible solution portfolio for any size organization



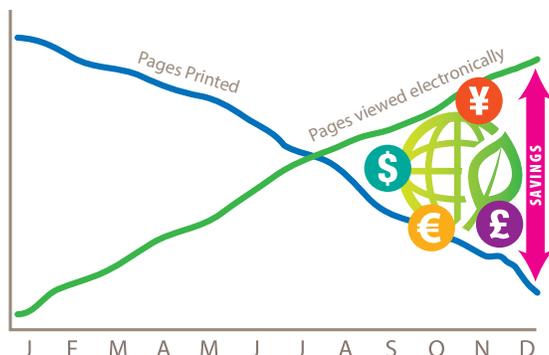
The LRS service and support network spans dozens of offices across six continents.



# Simply Powerful. Powerfully Simple.

## LRS Printer Portal – simplified device location and configuration

Included with the VPSX/DirectPrint product is the LRS® Printer Portal. This intuitive, web-based interface makes it easy for users to locate and connect to nearby print devices while automatically provisioning the correct print driver.



## Print Job Tracking & Accounting

The VPSX/DirectPrint solution includes print accounting tools that can track more than 260 attributes related to document origin, destination, size, color/paper handling characteristics, etc. With the help of built-in reports or third-party data analysis tools, you can use this information to:

- Calculate consumable use for cost recovery/chargeback
- Locate underutilized, outdated, or costly print devices
- Identify large or outdated reports no longer needed in hardcopy form
- Detect unauthorized access to sensitive information

# VPSX/DirectPrint Software: Features & Benefits

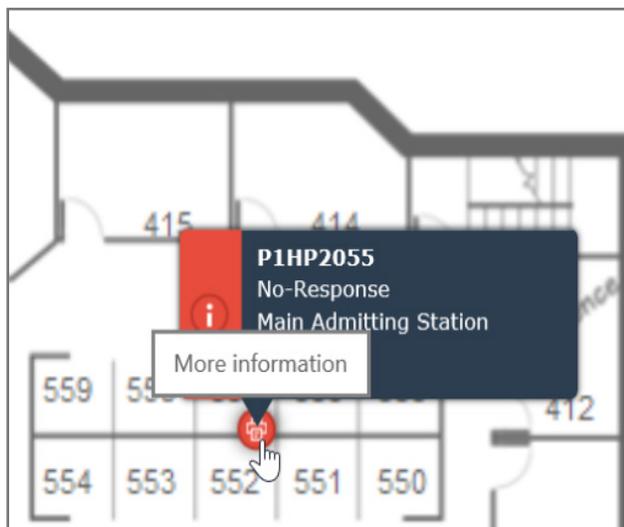
FEATURES	BENEFITS
Centralized, scalable solution to replace many individual Windows Print Servers	Save money by eliminating redundant server hardware; manage more printers with fewer FTEs
Support for print job tracking/accounting	Improved document security with the ability to identify areas for savings
Automated print driver management & deployment	Increased IT and user productivity; fewer print failures
Web-based portal interface to enable user self-service (locate & define printers, etc.)	Fewer support calls; improved end user productivity and mobility
Direct IP printing connectivity that eliminates reliance on Windows print spooling	Better network bandwidth optimization for maximum stability and system performance
Ability to seamlessly integrate with LRS mobile printing and pull printing extension products	Protect your software investment by adding functionality as your needs change

## Print Driver Management

Installing and managing print drivers can be a time-intensive burden on IT staff and end users alike. Outdated and incorrect drivers are a leading cause of malformed print jobs and printing failures.

VPSX/DirectPrint software automates driver deployment and maintenance by establishing a common repository for all print drivers used across the IT landscape. The repository allows for driver pre-configuration for increased administrator control and better resource utilization.

The LRS Print Driver Management (PDM) component is a lightweight agent installed on client workstations that communicates with the VPSX/DirectPrint driver repository. Driver updates or configuration changes in the central repository are automatically pushed to remote clients, thus preventing print problems and reducing the IT support burden.



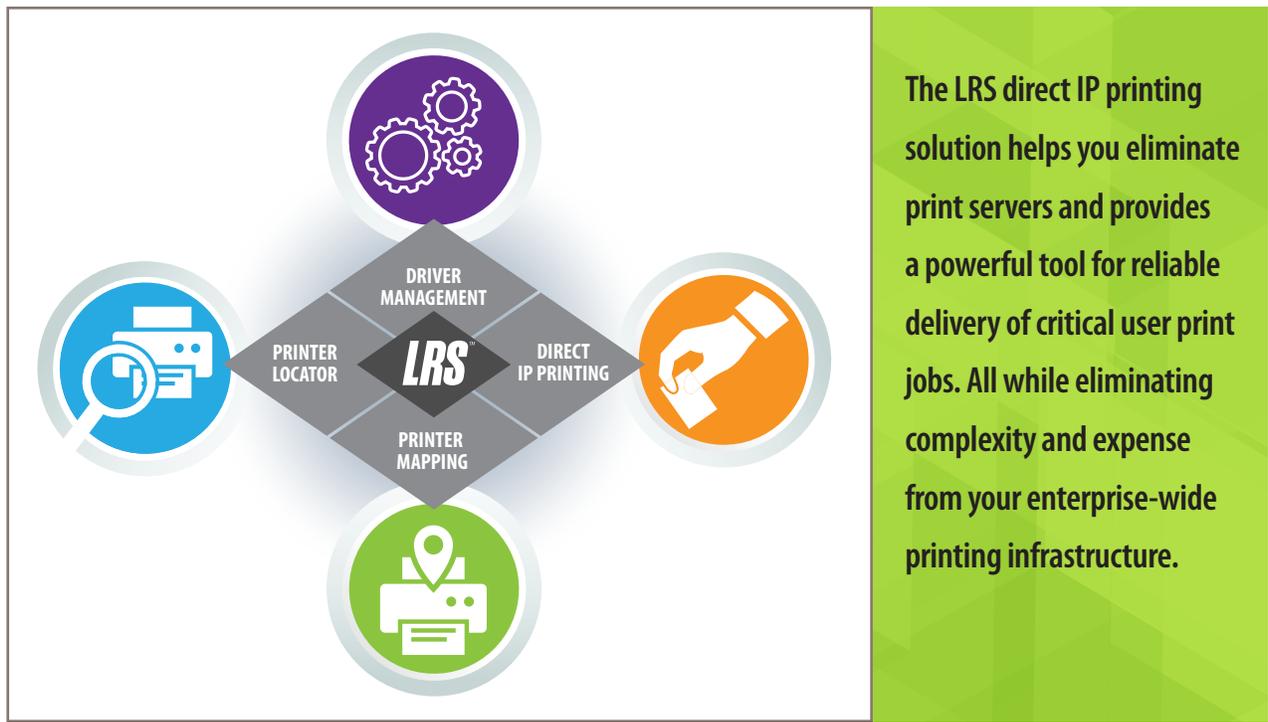
The intuitive VPSX/DirectPrint interface lets end users resolve basic printing problems without contacting support staff.

## Self Service IT

In today's office environment, many employees prefer to solve minor technology problems on their own rather than call the support desk for assistance. Self-service IT empowers your users to be more independent while freeing your IT staff to address more strategic challenges facing your organization.

VPSX/DirectPrint software is designed to automate the most troublesome aspects of print man-

agement. Print drivers are installed and updated automatically, so your employees spend more time doing their jobs and less time fixing print problems. For other basic tasks like locating nearby printers and defining queues, the intuitive web-based VPSX/DirectPrint interface provides users a powerful tool to address most of their printing needs.



## The LRS Output Management Solution

VPSX/DirectPrint software is a simple yet effective solution for reducing the cost of printing while improving user and IT productivity. Like all LRS output management software, the goal is to help organizations:

- Eliminate the need for unnecessary print servers and other costly infrastructure components
- Ensure reliable and efficient delivery of critical documents and information
- Enhance user and IT staff productivity by eliminating the burden of print management

A recent analyst study concluded that LRS customers reported a five-year ROI of 492% and a payback period of just ten months.

For over 35 years, LRS has maintained a singular focus on providing the world's most reliable and feature-rich enterprise output management solutions. LRS software is running on six continents in more than 5,000 locations, helping customers from nearly every industry sector save money through improved output management.

**Discover the benefits of LRS Direct IP Printing software.**

Visit [DirectPrint.VPSX.com](http://DirectPrint.VPSX.com) to learn how.



**LRS**<sup>TM</sup>

OUTPUT MANAGEMENT

[www.LRSOutputManagement.com](http://www.LRSOutputManagement.com)