# WHAT IS CLOUD PRINTING?

Users connect to printers via a SaaS Cloud Print service. Printers can be set up to either print on demand (push printing) or can require users to authenticate at the printer (pull printing).

Management of all the organizations' printer definitions and print drivers is done from within the LRS CloudPrint<sup>™</sup> service.



# What is LRS CloudPrint?



With LRS CloudPrint, customers no longer require any print servers, or any other server software related to print management.



The only software running on-premise is the LRS CloudPrint client, which is installed on Windows and Mac desktops.



The client software takes care of the printing process, and it reports print activity and status information to the LRS CloudPrint server in the sky.



LRS CloudPrint runs on Microsoft Azure, but this is completely transparent to customers.

### **Benefits of LRS CloudPrint**



Organizations no longer need costly on-premise infrastructure to manage printing such as Windows Print Servers or point print solutions such as pull print software.



Service is transparent to the end user. Printing just works.



Setup is quick and easy with auto-discovery of network printers with the option of manual printer setup for those not discovered.



Secure printing with end-to-end encryption with authenticated release at the device as required.



Built-in auditing and reporting for cost analysis and compliance reporting.



LRS CloudPrint software will never be out of date; updates are done automatically, and you will always be on the current version.



Data privacy settings to redact personally identifiable data.



Scales with your business; you can change your plan when you need to.

## Why LRS?

#### We know a few things about printing.



#### INNOVATION

**In it for the long haul.** LRS continually strives to fulfill our mission to deliver outstanding technology solutions to our customers. We keep an eye on the future and listen to our customers' needs—and that's what keeps us growing.



#### HISTORY

Levi, Ray & Shoup Inc. (LRS) was founded in 1979. We've been doing the Output Management (printing) thing ever since.



#### STRENGTH

We're a global technology leader and employ more than 900 people throughout North America, Europe, Asia, and Australia across several divisions of the company. We continue to grow year in and year out and are consistently ranked in the list of top software companies of Software Magazine's annual Software 500. We support some of the largest organizations in the world with our printing software solutions.

# Start your 30 day free trial today at www.lrsoutputmanagement.com/lrscloudprint



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