

What is Cloud Printing?

Leading industry analysts and market intelligence experts have documented the shift from traditional enterprise computing to public, private, and hybrid-Cloud environments. Cloud printing offers reliable, secure output and print management while eliminating the need to continually maintain output-related hardware and software. **The Result?**



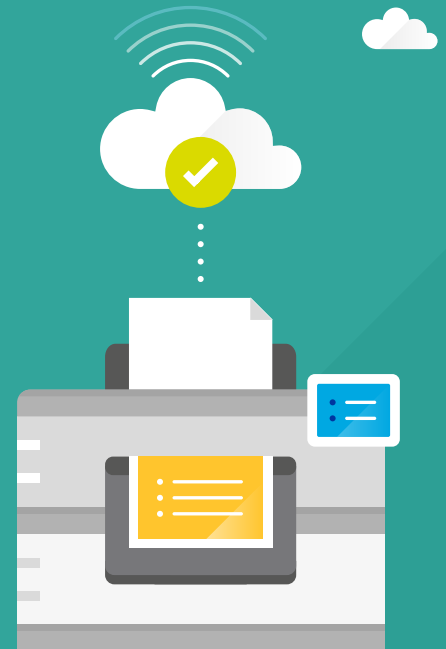
Less IT effort spent on print



Greater IT flexibility

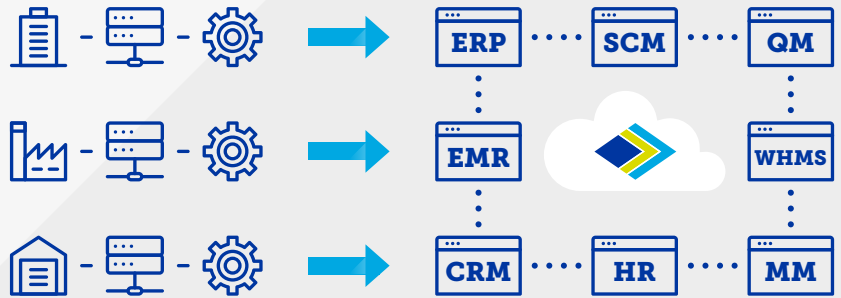


Improved integration with Cloud-based apps



Why move scan, print, and output to the Cloud?

How would you like to eliminate the need to install and configure print servers, drivers, and other on-premise printing infrastructural components? Or give your IT staff more time to focus on core business processes instead of dealing with print issues? Manage your print and scanning processes in a secure Cloud environment instead of on physical servers in your data center.



LRS® & the Cloud: three powerful options, unlimited print benefits



LRS CloudPrint™ (SaaS)

Fully managed by LRS

Addresses typical business requirements for desktop and mobile printing

Multi-Tenant hosted on Microsoft Azure



LRS Enterprise Cloud Printing

Managed by customer or IT service provider (including LRS Services Partners)

Fully customizable for any requirement including business applications, VDI, desktop services, mobile devices and mainframe

Single Tenant (available for Microsoft Azure, AWS, IBM and Google)



LRS Enterprise Cloud Printing Service (SaaS)

Fully managed by LRS

Fully customizable for any requirement including business applications, VDI, desktop services, mobile devices and mainframe

Single Tenant hosted on Microsoft Azure

Cloud printing & scanning: the LRS difference

End user-centric



Traditional office workers

Supports business output from Windows, Mac or Linux desktops, mobile devices, or server-based applications.



Mobile workers

Print and scan options for BYOD and mobile devices ensure productivity of users on the go.



Work from home / remote user

Robust encryption lets WFH users print from back-end and front-end applications without sacrificing security.



Hybrid users

Consistent user experience from any workspace. User settings (defaults, language, etc.) maintained regardless of location.

Safe & secure



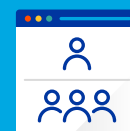
End-to-end encryption

Robust encryption protects sensitive document contents both while in motion and at rest.



Secure document release

Documents held in secure queue until positive user authentication; protects sensitive information and reduces print waste.



Flexible options

LRS Cloud Printing solutions include both single-tenant output management and multi-tenant (SAAS) print management.

Cloud-ready



Vendor independent

Delivers output to printers & multifunction devices from any hardware vendor.



Platform independent

Runs in a variety of Cloud environments, manages output from any business application or user client platform.



Rules-based

Allows organizations to establish & enforce print rules across the enterprise.

Which LRS Cloud printing solution is best for you?

Organizational needs	LRS CloudPrint (SaaS)	LRS Enterprise Cloud Printing	LRS Enterprise Cloud Printing Service (SaaS)
Provide proven scalability to support many 10,000's of users and output devices	✓	✓	✓
Eliminate print servers and manage print only from user desktops & mobile devices	✓		
Eliminate print servers and manage print from user desktops & backend applications		✓	✓
Provide interface for users to find/add printers & admins to track print activities	✓	✓	✓
Support application (push) printing, pull printing, scanning, electronic forms, document archiving, etc		✓	✓
Support barcode printers, label printers, and other specialty devices		✓	✓
Free internal staff from the burden of managing print, documents, and devices			✓

For further information, please visit our website at: www.lrsoutputmanagement.com/cloudprinting or email us at eominfo@lrs.com

